



## Celebrating 30 Years of Serving the Numismatic Community

David Lawrence is very excited to announce that they are celebrating their 30th year of business. They are proud to have served the numismatic community for 30 years and look forward to serving for another 30. Each month throughout 2009, there will be a different special to commemorate this milestone in the company's history. To celebrate this March they are offering 3% off the entire inventory with the exception of auction orders.

They will be announcing the specials in print advertisements, special email sendings and on their website [www.davidlawrence.com](http://www.davidlawrence.com), so check frequently. The company was founded by David Lawrence Feigenbaum, who started collecting as a hobby as a child. As a young numismatist, he was intrigued by the Barber coinage which became his specialty and he would later write *The Complete Guide to Barbers* series. In 1979, Dave quickly found his appetite for coins was greater than his budget, so he started running classified ads in *Coin World* to sell circulated Barber coins. He also set up a table at local coin shows with his son, John, who was only 10 years old at the time. Together, they regularly attended coin shows and slowly began growing the mail-order business.

Dave retired from DLRC in 1996 and passed away on May 25, 2002, after a heroic 6-year battle with Lou Gehrig's disease. Today the company is ran by Dave's son, John Feigenbaum, President and owner. With over 20 full-time employees and maintains the same ideals that Dave strove for on day one. He would tell John, "Whether buying or selling, treat your customers fairly and always pay your bills the minute they come in." Of course, our love of numismatics is central to the core of our foundation, but our mission has never changed. ***We believe in building long-term relationships with our customers that are mutually beneficial.***

There have been numerous highlights and rarities sold at DLRC over the years. A few of those achievements include:

- Live Auction Sale of the Richmond Collection in 2004-5: \$22 million
- Private Sale of the 1894-S dime in 2007 for a record \$1.9 million
- Creation of Dominion Grading Service in 2008. The first grading company with a Visual Population Report.



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